Strategic Aims	Strategic Objectives
Strategic Aim-1 Strengthening the academic and administrative staff to the objectives of our faculty	Objective-1 Increase the number of qualified faculty and administrative staff
Strategic Aim-2 In response to the need for human resources in the tourism sector (Tourism Business Management, Tourism Guidance, Gastronomy and Culinary Arts, Recreation Management), it aims to train specialists with a sense of duty and responsibility towards the country in accordance with the Ataturk Principles and Acts, who will be held accountable according to national and international tourism standards, who are contemporary, intelligent, able to work in a team, knowledgeable and skilled middle and senior management candidates.	Objective-1 Completion of the building for the administrative work of education and teaching
	Objective-2  To have faculty members on staff who will enable our students to follow the latest developments in their fields.
	Objective-3 Equip all classrooms and laboratories with up-to-date technology equipment and facilities.
Strategic Aim-3 Acquisition of a practice hotel that will enable students to learn by applying and will be a model for private in the region	Objective-1 In this context, prepare budgeting and obtaining permission from the relevant ministries